

**FOR THE EXCLUSIVE USE OF STEPHANY@PUREALCHEMYDESIGN.COM**

From the Minneapolis / St. Paul Business Journal:

<https://www.bizjournals.com/twincities/news/2016/08/09/prestige-minneapolis-hq-fisher-box-headquarters.html>

Cool Offices

## Cool Offices: Prestige's historic Fisher Box building HQ (Photos)

Aug 9, 2016, 5:00am CDT

Prestige's new digs in Minneapolis' historic Fisher Box building complements its mission as a site selection company.

"We have hotel vendor partners from all over the globe ... So they come in and they just fall in love with our space," said Executive Partner Chad Houwman.

The company relocated its Wayzata headquarters in 2013 to Minneapolis, where natural light and warm colors abound. Pure Alchemy designer Stephany Eaton said her goals were to optimize the space for the way the company functions and to take advantage of the building's historical feel.

"When we were first touring the space, the contractors were told to get rid of some old sheets of glass. They were literally smashing them against columns because they were so big," Eaton said. "We had them stop immediately."

To maximize natural lighting, she incorporated the remaining glass sheets into the office's internal walls.

Rather than replacing the building's original flooring — which had been weathered down to nail heads — Eaton covered it with natural wax.



PURE ALCHEMY

"Now it's just this beautiful patina floor with a lot of character, which really adds to the space," Eaton said.

The open-concept floorplan features plenty of casual workspaces, including a terrace-like area. Complete with jelly jar lights, plants and plenty of windows, the room provides refuge in Minnesotan winters.

The workspaces are also great places to entertain clients, Houwman said. The office's lobby almost looks like a boutique hotel lobby, fitting for a site selection company that often does work with hotels, he said.

---

## Prestige

Business: Site selection company

Employees: 40 (15 at the Minneapolis office)

Building: Fisher Box

Floor: Second

Address: 221 N. First St., Minneapolis

Office Opened: 2013

Size: 7500 square feet

Designer: Stephany Eaton of Pure Alchemy

General contractor: Kent Halvorson

***Cool Offices is a free editorial feature showing off interesting Twin Cities workspaces. Want to see your office featured? Send high-resolution photos and a brief description of the space (including its location, size, use, features, technology, employee count, designer and builder) to Digital Editor Jim Hammerand for his consideration.***

### Jackie Renzetti

Staff writer

Minneapolis / St. Paul Business Journal



