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From the Minneapolis / St. Paul Business Journal:

<https://www.bizjournals.com/twincities/news/2020/09/15/cool-offices-thrivent-landmark-wealth-management.html>

Cool Offices

Cool Offices: Thrivent Landmark Wealth Management updates brand with new Lake Elmo office

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Editor's note: The Business Journal will continue publishing our weekly Cool Offices feature, recognizing that many of these offices may be empty for a while as companies offer remote-work options for their teams.



STEPHAN VOEGELI PHOTOGRAPHY

The Thrivent Landmark Wealth Management Group relocated to a fresh new office in Lake Elmo, and updated its brand in the process.

Stephany Eaton of PureAlchemy Design designed the 4,860-square-foot office to maximize productivity, while also ensuring clients had a comfortable space to meet with their advisers.

That comfort starts with the client "promenade," a space for confidential meetings which creates a buffer from the inner office. The promenade features a lounge, consultation rooms, conference room and coffee bar.

The new office also includes a classroom and meeting space to host speakers and educational events for clients and employees.

The energy of the brand also was woven into the space, Eaton said. A bold red color is found in the carpet, wall accents and furniture. The red tones are balanced with calm shades and deep greys.

"I've been asked numerous times if red is a good color for an office," Eaton said. "Strict color theorists might say no initially, but as with anything, measured introduction is key."

Red can potentially increase energy and alertness, which can be beneficial in a professional setting, she added. "The result is a professional space with some real character."

Business: Wealth management

Partner and wealth adviser: [Todd Gillingham](#)

Employees in the office: 29

Address: 8665 N. Hudson Blvd., Lake Elmo

Office opened: October 2019

Size: 4,860 square feet

Floor: First

General contractor: RFL Construction

Interior designer: [Stephany Eaton](#), PureAlchemy Design

Do you work in a Twin Cities-area Cool Office? If so, send 12-16 high-resolution photos (Dropbox is best for easy sharing) and a description of the space including its location, size, use, features, technology, employee count, designer and builder to Carter Jones (cjones@bizjournals.com) for consideration.

Carter Jones

Digital Producer

*Minneapolis / St. Paul Business
Journal*

