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From the Minneapolis / St. Paul Business Journal:

<https://www.bizjournals.com/twincities/news/2020/09/01/cool-offices-crosby-law-personality.html>

Cool Offices

Cool Offices: Crosby Law's office shows off attorney's personality

Sep 1, 2020, 6:00am CDT

Editor's note: The Business Journal will continue publishing our weekly Cool Offices feature, recognizing that many of these offices may be empty for a while as companies offer remote-work options for their teams.



STEPHEN VOEGELI OF STEPHEN VOEGELI PHOTOGRAPHY

St. Paul-based personal injury attorney Joseph Crosby is a fan of adventure.

"His stories will draw you in as he recalls one of his bike treks through the mountains of Montana or his explorations of Machu Picchu," said interior designer Stephany Eaton.

Eaton's firm, PureAlchemy Design was tasked with adding Crosby's personality to the 1,710-square-foot office, while also keeping it a functional workplace.

"He and his team need to work collaboratively, and a legal den is just the right space for them to tackle the big cases they prepare for within their office walls," Eaton said.

Eaton started by uncovering the office's natural character. Mineral build-up on the walls was cleaned up to reveal exposed brick. Hidden track lights were also added to highlight the brick's texture and add dimensional drama.

Crosby's passion for biking became the inspiration for the office's light fixtures, including an artisan-crafted chandelier made of tire rims, gears and bike chains in the lounge/waiting area. A wheel inspired fixture is found in the conference room, while gear-based pendants light the breakroom.

Photos Crosby usually shared on his phone were transformed into huge, window-sized prints to add character and are "a spark of visual energy while considering the next planned voyage," Eaton said.

Antique and vintage furniture were used to emphasize the years of experience Crosby had to share with his clients. Jury chairs from the old St. Paul courthouse add charm, while a damaged vintage table was refinished to become a heritage piece.

"A careful balance of modern and vintage elements combined to make for a new take on the traditionally uptight attorney office," Eaton said. "Lawyer meets adventurer-on-two-wheels is the character of this very personalized office space."

Business: Personal injury attorney

Top executive: [Joseph Crosby](#)

Employees in the office: Four

Address: 475 Cleveland Ave. N, Suite 202, St. Paul

Office opened: November 2019

Size: 1,710 square feet

Floors: Second floor

General contractor: TCO

Interior designer: [Stephany Eaton](#), PureAlchemy Design

Do you work in a Twin Cities-area Cool Office? If so, send 12-16 high-resolution photos (Dropbox is best for easy sharing) and a description of the space including its location, size, use, features, technology, employee count, designer and builder to Carter Jones (cjones@bizjournals.com) for consideration.

Carter Jones

Digital Producer

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